

# **Findlt** Shopping easier.

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Orientadores

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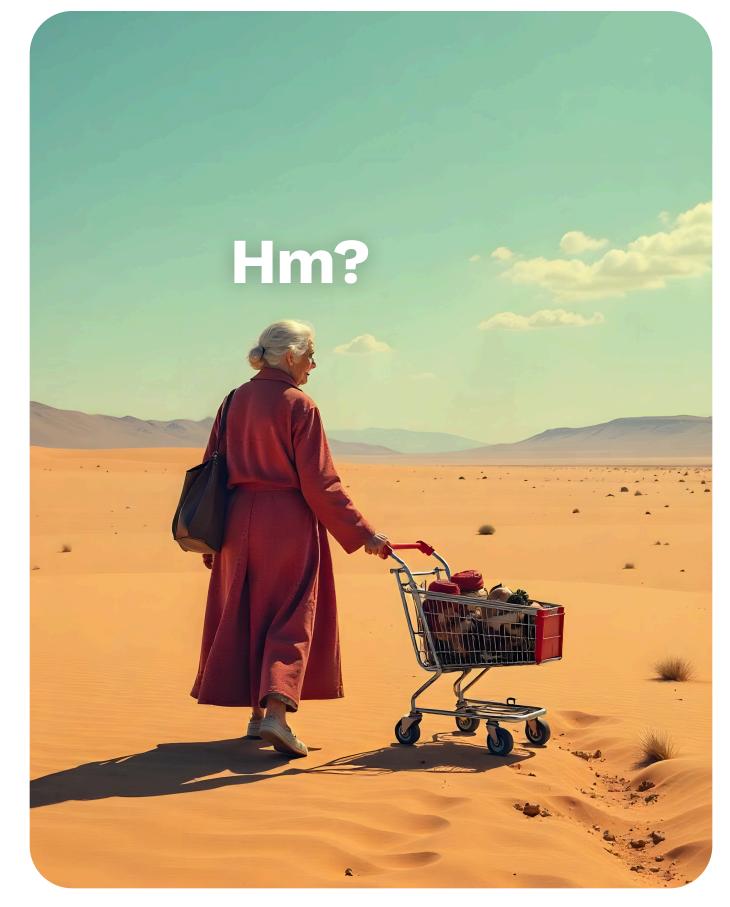


#### Manage a groceries list

#### Find products in the supermarket

#### **Analyze consumption patterns**





1



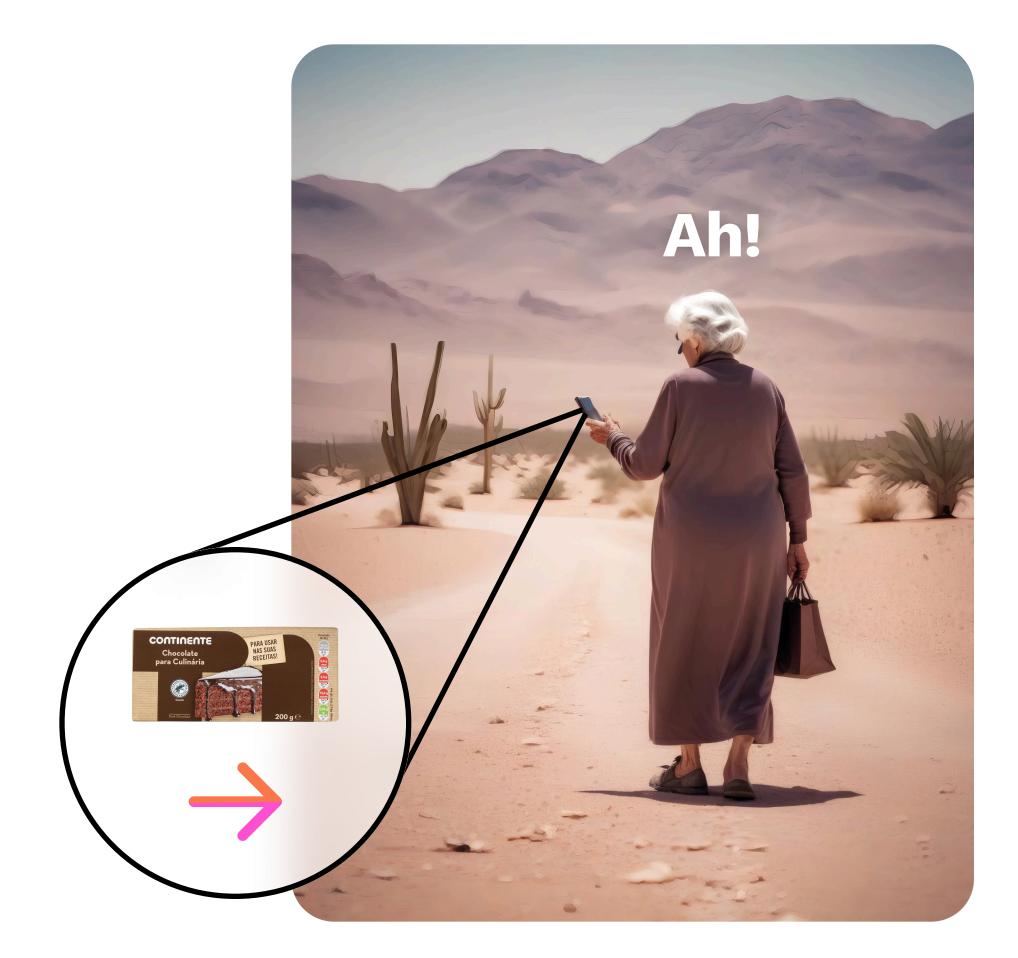
#### **Facilitate the creation and** management of shopping lists

#### Simplify navigation inside the supermarket



**Optimize time and resources** for household economy







2

#### **Related work in the real world**

Feature	k
List supermarkets nearby	
Compare prices among markets	
Create groceries list	
Find path inside the store	
Get recommended products	
Get consumption patterns & data	
Multi-modal interaction	











#### Shopper

Matilde





#### Supermarket Admin

Osvaldo



#### Expected results What?

# S Increase savings by finding the cheapest option

### **Enhance the shopping experience**, from beginning to end



### A system that goes beyond touch interaction

### As an administrator, **optimize** shopping flows



#### **Possible Challenges**

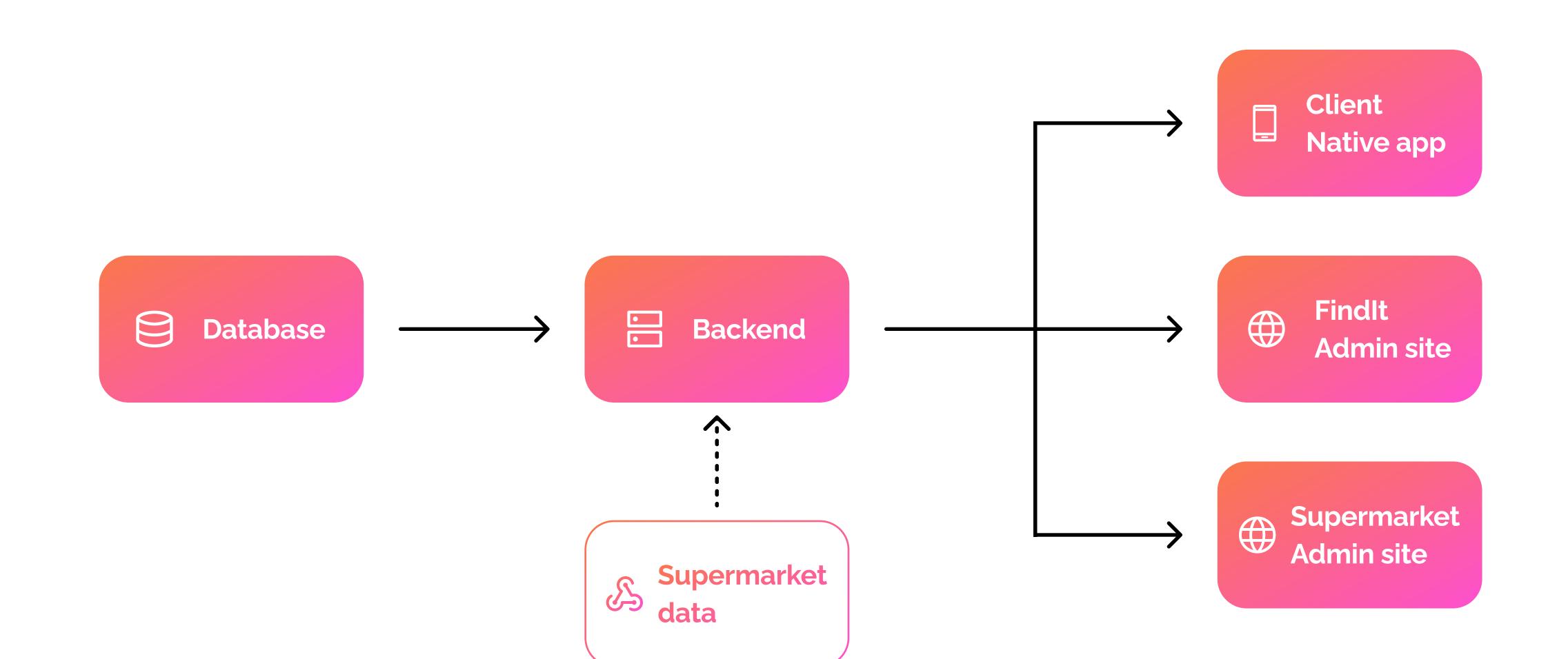
### • Every supermarket ecosystem is unique

• Integrate and work with supermarkets data





#### High-level architecture How?









#### Calendar When?

#### 18/02-25/02

#### **M1**

Presentation GitHub Organization Project Calendar Jira Project Microsite

#### 26/02-11/03 M2

Requirements Actors and use cases Design mockup Architecture

#### 16/04-06/05

#### **Check point**

Differentiated/"wow" features

#### 06/05-20/05 Check point

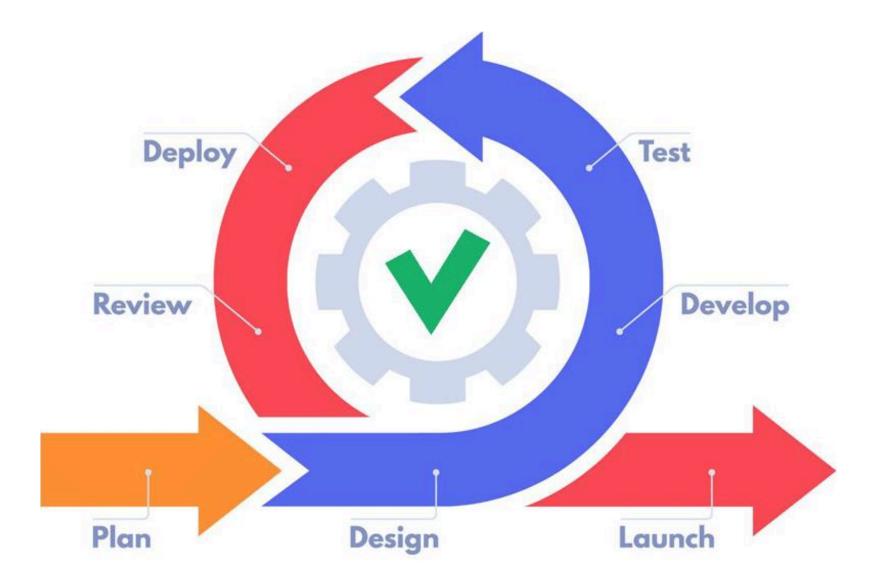
Final tests Bugs correction

12/03-25/03 Check point Authentication Shopping list Database (initialization)	26/03-08/04 M3 Navigation Algorithm User interface
<b>21/05-27/05</b> <b>students@deti</b> Poster Video Demo Technical report	<section-header><text></text></section-header>



#### **Communication Plan**

#### Agile methodology





# **Jird**







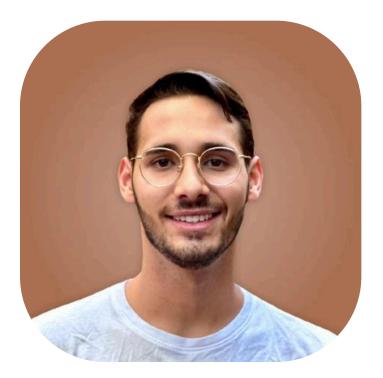


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**Bruno Lopes** Product Owner





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# Y Thank you!

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